



# Totally Green **FUN**draising

Sell green, get green, no red tape



Want to see what



Totally Green  
**FUN**draising

Sell green, get green, no red tape

looks like?

Click on the Sample FUNdraising link below

[www.osm-inc.com/sample-fundraising.html](http://www.osm-inc.com/sample-fundraising.html)

# Totally **GREEN** Fundraising

## Why choose our program?

### Positive Organizational Impact.

- **20 - 25%** of every sale goes to back to your organization!
- OSM does **NOT** charge any fee to run a TGF Program!
- Minimal Time & Labor
  - No Storing & Handling of Product (We ship direct from our warehouse)
  - No Scheduling Pick-Up Days (We ship directly to your customer)
  - No Handling of Payments (Customer payments handled securely through PayPal)
  - No Staffing Volunteers (We handle all the work – you just **promote!**)
  - NO FRUSTRATION!
- Educational Opportunity
  - **Promote** benefits of using environmentally friendly products in our everyday life
  - **Promote** an environmentally conscious way of thinking and acting
  - **Promote** ways to Save Our Mother Earth
  - **Promote** your **Environmentally Conscious** Organization



# Totally **GREEN** Fundraising

## Why choose our program?

### Positive Environmental Impact.

- **Eliminate**
  - Bulky Paper Packets (Use e-brochures to promote product)
  - Printed Flyers (Use forms of e-media to promote **GREEN** fundraiser)
  - Printed Order Forms (All ordering is completed online)
  - Unnecessary Waste (No printing & copying)
  - Unnecessary Driving (No driving around picking up & dropping off)
- **Promote** an Environmentally Friendly Event
- **Sell** Environmentally Friendly Products
  - Products are green and environmentally friendly – USDA BioPreferred
  - Products are safe for use in households with children and pets



# Totally **GREEN** Fundraising

## The **GREEN** details....

### How much of your time will this take?

- **ALMOST NOTHING!** We handle ALL the work and you just **promote!**
  - Organization receives a 1 page, dedicated, online product purchase page & link  
(See example at end of presentation or visit [www.osm-inc.com/sample-fundraising.html](http://www.osm-inc.com/sample-fundraising.html) )
  - Organization receives a 1 page e-Brochure for promotion
  - Online e-order system is open 24 hours a day, 7 days a week, 365 days a year
  - OSM receives and process all order requests
  - OSM handles any sales tax if required
  - OSM ships direct to the customer's home FedEx Ground
  - OSM will handle and solve all shipping issues
  - OSM will supply a sales report with a breakdown of ALL sales and ship to information
    - We will supply only First & Last Name and State of customers who placed orders
    - Report will be e-mailed (**NO PAPER!**) to authorized person
  - OSM will calculate all sales and organization's pay out amount  
(Check will be mailed to authorized pre-designated person)



# Totally **GREEN** Fundraising

## The **GREEN** details...

### How does everything work?

- Your “Totally **GREEN** Fundraiser” can begin the minute your designated online product purchase page link is completed
- You **promote, promote, promote** your “Totally **GREEN** Fundraising” event and your individual online product purchase page link
- Your customer goes to the online product purchase page link and chooses the products he or she would like to purchase
- Customer purchases product with a credit card through a secure PayPal system
  - Customer is sent an e-mail via PayPal with a confirmation of his or her order.
- OSM receives the order and confirmation of payment
- OSM then enters, processes and ships the order directly to your customer’s home
  - Order will ship in 24-48 hours of receipt of the order (No order processing or shipping on weekends & major holidays)
  - Customer receives an e-mail confirmation of shipment with a FedEx Tracking number.
- On a quarterly basis, a sales report is generated for your organization and a check and copy of the report are sent to the authorized fundraising administrator
  - Reports will be run and checks will be mailed by January 10<sup>th</sup>, April 10<sup>th</sup>, July 10<sup>th</sup>, October 10<sup>th</sup>



# Totally **GREEN** Fundraising

## The **GREEN** details...

Which OSM **GREEN** products will my organization be selling?



## Dragonfly Organix

All Natural Cleaning Products

- Made with premium plant based ingredients
- Safe to use around children and pets
- USDA BioPreferred and environmentally friendly
- Powerful, effective, and the right choice for your home and environment



# Totally **GREEN** Fundraising

## The **GREEN** details...

Which OSM **GREEN** products will my organization be selling?



## Garden Guys

Organically Certified Garden

Ne...

- Environmentally friendly alternative to chemically based insecticides and fungicides
- Perfect for use on indoor and outdoor plants in households with children and pets
- Environmentally friendly
- **OMRI Listed** (Organic Materials Review Institute)



# Totally **GREEN** Fundraising

## The **GREEN** details...

Which OSM **GREEN** products will my organization be selling?



### Mother Nature's Cuisine Natural Fertilizers

- Premium Gourmet Nutrients for All of Your Plants
- Dry Fertilizers feed your plants, flowers and garden with Alfalfa, Molasses and other Natural Ingredients
- Liquid Fish & Seaweed acts as a super nutritious boost from the sea in a highly concentrated liquid formulation
- Perfect for use on plants in households with children and pets
- All four formulations offer natural sources of nutrients for soil microbes, promotes microbial soil activity



# Totally **GREEN** Fundraising

## The **GREEN** details...

Which OSM **GREEN** products will my organization be selling?

- **OPTION 1 - Case includes:**
  - 6 x 24oz Bottles of Dragonfly Organix Cleaners
  - \$ 35.94 per case (FREE Shipping!)
  - Customer has **THREE OPTIONS:**
    1. A case of one type of DFO cleaner
    2. A Green Cleaning Starter Kit (1 or every DFO cleaner)
    3. You pick three (3) (Customer chooses three (3) DFO cleaners and they will receive two (2) of each type chosen)  
(DFO Types - All Purpose, Glass, Odor Eliminator, Stain Remover, Degreaser & Floor Cleaner)
- **OPTION 2 - Case includes:**
  - 2 x 24oz Bottles of DFO Stain Remover
  - 2 x 50oz Bottles of DFO Natural Laundry Detergent
  - \$ 33.96 per case (FREE Shipping!)
- **OPTION 3 - Case includes:**
  - 3 x 24oz Bottles of Garden Guys Neem
  - 1 x 5lb Bag of Mother Nature's Cuisine Fertilizer  
(Customer chooses between Veggie & Herb, Flower Cuisine or All Purpose Plant).
  - \$ 36.96 per case (FREE Shipping!)



# Totally **GREEN** Fundraising

## The **GREEN** details...

Which OSM **GREEN** products will my organization be selling?

- **OPTION 4 - Case includes:**
  - 2 x 32oz Bottles of Mother Nature's Cuisine Fish & Seaweed Fertilizer
  - 1 x 5lb Bag of Mother Nature's Cuisine Fertilizer  
(Customer chooses between Veggie & Herb, Flower Cuisine or All Purpose Plant).
  - \$ 45.97 per case (FREE Shipping!)
- **OPTION 5 - Case includes:**
  - 6 x 24oz bottles of Garden Guys Garden Neem
  - \$ 53.94 per case (FREE Shipping!)
- **OPTION 6 - Case includes:**
  - 3 x 24oz bottles of Garden Guys Garden Neem
  - 2 x 32oz Bottles of Mother Nature's Cuisine Fish & Seaweed Fertilizer
  - \$ 62.95 per case (FREE Shipping!)
- **OPTION 7 - Case includes:**
  - 6 x 32oz Bottles of Mother Nature's Cuisine Fish & Seaweed Fertilizer
  - \$ 99.90 per case (FREE Shipping!)



# Totally **GREEN** Fundraising

## The **GREEN** details...

How much **GREEN** do you make?

- Your organization will receive **20 - 25%** of every sale!
- Our “Totally **GREEN** Fundraising” is so easy we recommend that you do NOT stop your regular fundraising events and put more **GREEN** in your pocket\$!



# Totally **GREEN** Fundraising

## The **GREEN** details...

### How do you get started?

- Call us at **1-888-473-6489** and ask to speak to a fundraising account manager
- If you prefer e-mail, send an e-mail to [greenfundraising@osm-inc.com](mailto:greenfundraising@osm-inc.com) and request a sign up/agreement form to be sent to you
- You will be sent a sign up/agreement form to complete  
(Requires a signature - so you scan and e-mail the completed form or fax it back to 508-823-3117)
- Fill out the sign up/agreement form and either fax or e-mail it back to OSM for processing
- Your organization will then be set-up in our system and your designated online product purchase page link will be built and made available for processing
- A confirmation e-mail with a starter e-brochure and your designated link will be sent to the designated fundraising coordinator
- Let the **FUN**draising begin!



# Totally **GREEN** Fundraising

## FAQ's - Customer

- Who pays for the shipping? **OSM** pays for all shipping!
- Are customers charged sales tax? If they reside in MA, they will be charged sales tax.
- How long does it take for an order to be processed – **OSM** is committed to shipping all orders within 24-48 hours (business days) upon receipt of online order.
- How can I tell my order was placed? **ALL** orders are processed online and you will receive a confirmation e-mail of your order with a transaction ID.
- How do I know when my order has shipped? You will receive an e-mail with the date and FedEx tracking number of your shipment.
- How are payments processed? All payments are completed via credit card (Visa, M/C, Discover & AMEX). Payments are processed through PayPal and **ONLY** a confirmation of payment is received by our company. (**OSM** does not receive credit card details).
- What should I do if my order doesn't arrive? Call **OSM** directly at **1-888-473-6489** (M-F between 9 AM & 5 PM EST) and we will assist you directly.



# Totally **GREEN** Fundraising

## FAQ's – Customer cont...

- What should I do if my order is damaged or missing something? Call OSM directly at **1-888-473-6489** (M-F between 9 AM & 5 PM EST) and we will assist you directly.
- How much money goes directly back to the organization? **20 to 25%** of every sale!
- Can my order be sent as a gift? **YES**, the shipping address can be different from the billing address.
- Do you ship to anywhere outside the United States? **No**. We only ship to 48 states and we do **NOT** ship to Alaska, Hawaii, Puerto Rico or overseas.
- Do you ship to P.O. Boxes, Military Bases or Rural Routes? **NO**, Unfortunately FedEx only ships to residential or commercial addresses.

## FAQ's – Product

- Where are products manufactured? All of our products are manufactured in Massachusetts and are made from natural plant derived formulations. (Many are listed as USDA BioPreferred with the United States Department of Agriculture).
- Are DFO Products earth-friendly? **YES!** DFO products are made from natural ingredients, contain **NO** harsh chemicals, phthalates, phosphates or glycol ether. They are biodegradable & aerosol-free.
- Are DFO Products tested on Animals? Our products are **NOT** tested on animals!





Your Logo



Optional Picture

The PTO works hard to offer Wrentham Elementary families a variety of programs and social events through out the year. To achieve this, the PTO needs to raise money. Your fundraising ensures a fun-filled year both in and out of the classroom.

Every child at Wrentham Elementary has access to the many programs the PTO sponsors.

Your Story

- Field Trips - the PTO provides \$5 per student to help keep the cost down for the parents.
- School Assemblies

Please select your products.

20 to 25% of your total purchase will go to the above fundraising event

All products are

**SHIPPED FREE** and are **fully guaranteed.**

(in the continental USA only)



Select Case of any 6 Pick Your Product

Select a Combination: pick 2 each of

Sample of an organization's individual online ordering page.

# Example copy of sales & payout report

Microsoft Excel - Book4

File Edit View Insert Format Tools Data Window Help

Arial 10 B I U

110 fx

ANYWHERE MIDDLE SCHOOL, Boston, MA (Attn: Margaret Smith)

	Date	Item	Name	Item	Qty	Sales Price	Amount	Payout	PO/ Case	Check #
3								478.16	5.98	9999
4	01/03/2011	5877	Pay Pal Customer:Joseph Terranova	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
5	01/03/2011	5877	Pay Pal Customer:Joseph Terranova	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
6	01/03/2011	5877	Pay Pal Customer:Joseph Terranova	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
7	01/03/2011	5877	Pay Pal Customer:Joseph Terranova	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
8	01/03/2011	5878	Pay Pal Customer:Rosemary Shea	Dragonfly Organix Products:89778000052-4	2.00	35.94	71.88			
9	01/03/2011	5878	Pay Pal Customer:Rosemary Shea	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
10	01/03/2011	5878	Pay Pal Customer:Rosemary Shea	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
11	01/03/2011	5878	Pay Pal Customer:Rosemary Shea	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
12	01/03/2011	5878	Pay Pal Customer:Rosemary Shea	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
13	01/03/2011	5878	Pay Pal Customer:Rosemary Shea	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
14	01/03/2011	5878	Pay Pal Customer:Rosemary Shea	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
15	01/03/2011	5878	Pay Pal Customer:Rosemary Shea	Dragonfly Organix Products:89778000052-4	3.00	35.94	107.82			
16	01/03/2011	5878	Pay Pal Customer:Rosemary Shea	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
17	01/03/2011	5879	Pay Pal Customer:Tracey Tarkinson	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
18	01/03/2011	5879	Pay Pal Customer:Tracey Tarkinson	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
19	01/03/2011	5879	Pay Pal Customer:Tracey Tarkinson	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
20	01/03/2011	5879	Pay Pal Customer:Tracey Tarkinson	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
21	01/03/2011	5879	Pay Pal Customer:Tracey Tarkinson	Dragonfly Organix Products:89778000052-4	2.00	35.94	71.88			
22	01/03/2011	5879	Pay Pal Customer:Tracey Tarkinson	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
23	01/03/2011	5880	Land O Lakes Purina Feed LLC	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
24	01/03/2011	5882	Pay Pal Customer:Brian Fontaine	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
25	01/03/2011	5882	Pay Pal Customer:Brian Fontaine	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
26	01/03/2011	5882	Pay Pal Customer:Brian Fontaine	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
27	01/03/2011	5882	Pay Pal Customer:Brian Fontaine	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
28	01/03/2011	5883	Pay Pal Customer:Brian Fontaine	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
29	01/05/2011	5891	Pay Pal Customer:Brian Fontaine	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
30	01/05/2011	5892	Pay Pal Customer:Nancy Burbank	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
31	01/05/2011	5892	Pay Pal Customer:Nancy Burbank	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
32	01/05/2011	5892	Pay Pal Customer:Nancy Burbank	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
33	01/05/2011	5892	Pay Pal Customer:Nancy Burbank	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			
34	01/05/2011	5892	Pay Pal Customer:Nancy Burbank	Dragonfly Organix Products:89778000052-4	1.00	35.94	35.94			

Sheet1

Ready NUM

4:16 PM

We look forward to providing you a



# Totally Green FUNdraising

Sell green, get green, no red tape

experience!

